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sudduthrealty

AD NETWORK PARTIAL LIST

Partial list of advertising and media Sudduth Realty Inc. incorporates in the auction marketing process. At their sole discretion Sudduth Realty Inc will use any of these in any combination depending on what our marketing analytics dictate through the marketing process, including any other process we deem necessary to provide the maximum number of bidders to the seller's auction.

- Professional marketing (Wichita Designs)
- Professional Webpage Presence
- Bid Wrangler Bid Platform
- Posting regional Facebook marketplace/ Facebook Groups
- Facebook Ads
- Google Ads = Third party display network (CNN, Fox News, MSNBC, etc.)
- YouTube Ads
- Instagram Ads / Reels
- Marketing to registered bidder database (retargeting ads)
- Branded Video (the short reels we generate using the other content below)
- Property video presentation (drone = cinematic)
- Property Tour (Personalized videos)
- Virtual tour (Matterport)
- Text reminders
- Email marketing
- Personalized outreach from Mark
- 4 X 4 signs
- Directional signs
- Landwatch.com
- Print Media flyers/ Mailers
- Postage
- Professional Photography
- Virtual Staging
- Regional Craigs List posting and updates
- Automatic Kansas Auctions.com postings
- Print Media – newspapers and periodicals (rarely used)
- Cellular trail cameras

No portion of the advertising fee will be rebated and any cost over runs will be paid for by Sudduth Realty Inc.

Authentisign

Rondy Martin 11/06/23

Signature Date

Authentisign

Beth Martin 11/07/23

Signature Date

6/23/2023